

**Course Title: Course Creation**

**Course Overview:** This 2-day workshop empowers professionals to design and develop effective learning materials aligned with organizational objectives. Participants will learn to create engaging, efficient training programs and gain insights into instructional design principles.

**Syllabus:****Day 1: Theory**

- Principles of Instructional Design
- Writing SMART Learning Objectives
- Designing Engaging Course Structures
- Integrating Multimedia and Interactive Elements

**Day 2: Practical**

- Course Development Workshop
- Peer Review and Feedback Sessions
- Final Assessment: Present and Defend a Course Design
- Certification and Feedback

**Return on Investment (ROI):**

- **Efficient Training Development:** Equip your team with the skills to design impactful, cost-effective training programs.
- **Enhanced Organizational Performance:** Align course outcomes with strategic goals to address specific organizational challenges.
- **Cost Savings:** Develop high-quality training in-house, reducing reliance on external providers.

**Why Choose T-C-Alliance?**

- **Global Expertise:** Leverage insights from a network of 250+ professional organizations in aviation and training.
- **Certified Excellence:** Earn a globally recognized certification under T-C-Alliance's ISO 21001:2018 accreditation.
- **Practical Focus:** Hands-on exercises ensure participants leave with actionable skills.
- **Expert Trainers:** Learn from seasoned professionals with extensive experience in instructional design and course development.

**Certification:**

Participants will receive an internationally recognized certification upon successful completion of the workshop and final assessment. Elevate your training programs with T-C-Alliance!