

Course Title: Safety Promotions and Communications

Course Overview: This 2-day workshop is designed to align organizations with the standards of aviation safety promotions. Participants will gain a comprehensive understanding of safety promotion practices, tools, and strategies that foster a proactive safety culture in compliance with aviation regulations.

Syllabus:

Day 1: Theory

- Introduction to a Safety Promotion Framework
- Key Components of Safety Management Systems (SMS)
- Integrating Safety Promotion into Organizational Practices
- Communication Strategies for Effective Safety Promotion

Day 2: Practical

- Safety Promotion Campaign Development Workshop
- Case Studies on EASA Safety Initiatives
- Final Assessment: Presenting a Safety Promotion Strategy
- Certification and Feedback

Return on Investment (ROI):

- **Regulatory Compliance:** Ensure alignment with aviation safety promotion requirements.
- **Enhanced Safety Culture:** Develop tools and campaigns to actively promote safety awareness and participation.
- **Operational Excellence:** Improve organizational resilience and readiness through proactive safety measures.

Why Choose T-C-Alliance?

- **Global Network:** Access best practices from a network of 250+ aviation organizations with a focus on safety and compliance.
- **Certified Excellence:** Gain certification that demonstrates alignment with international and EASA-specific safety standards.
- **Experienced Trainers:** Learn from industry experts with in-depth knowledge of EASA regulations and safety practices.
- **Practical, Results-Oriented Approach:** Hands-on workshops provide actionable insights for immediate implementation.

Certification:

Participants will receive an internationally recognized certification upon successful completion of the workshop and final assessment. Strengthen your safety culture with T-C-Alliance's expertise in aviation safety promotion!